

**We build websites that build
your business.**



WEB DESIGN



🎯 Tips for Great Web Design :

- Keep it simple and user-centric
- Use consistent branding and style
- Optimize for fast loading
- Make navigation intuitive
- Ensure mobile responsiveness

Web Designing : is the process of creating the visual look, layout, and functionality of websites. It combines creative and technical skills to produce user-friendly, aesthetically pleasing, and responsive web pages. Here's a brief overview of what it includes:



Definition :

- Encompasses visual design, UI/UX, coding (HTML, CSS, JavaScript), and search engine optimization.

Difference from development :

- Web design often focuses on the front-end, crafting user-facing parts of a site.

🎯 Tools Commonly Used:

- Figma / Adobe XD – UI/UX design
- Photoshop / Illustrator – Visual assets
- VS Code – Coding
- Git – Version Control

